

TM # 42572

NCC Cable System Order

11763802

| | | | | | |
|-------------------|-----------------------------|-----------------|---------------------------|------------------|---------------|
| Order # | 62341971 | Flight Dates | 10/03/16 - 10/09/16 | Update Date | 09/28/16 |
| Syscode | 7790 | Agency | Strategic Media Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/Traverse City, MI | Advertiser | MI GOP | Show All Lines | |
| Market | Traverse City | Client Code | | Total # of Weeks | 1 |
| AE | Mathew Marcus | Product Code | | Total | \$12,930.00 |
| Sales Coordinator | Lika Marino | Est Code | HD-101 | Commission | \$1,939.50 |
| Office | Washington | Product Name | | Net Total | \$10,990.50 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 436 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+3 Jul'16 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPP | CPM |

Comments : 9.29 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | AEN | AEN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$45.00 | \$360.00 | 30 | Issue |
| 2 | AEN | AEN W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 3 | BTN | BTN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$18.00 | \$144.00 | 30 | Issue |
| 4 | BTN | BTN W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$14.00 | \$56.00 | 30 | Issue |
| 5 | CNBC | CNBC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$23.00 | \$184.00 | 30 | Issue |
| 6 | CNBC | CNBC W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$18.00 | \$72.00 | 30 | Issue |
| 7 | CNN | CNN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 7 | \$45.00 | \$315.00 | 30 | Issue |
| 8 | CNN | CNN W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 9 | CNN | CNN EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 5 | \$34.00 | \$170.00 | 30 | Issue |
| 10 | CNN | CNN DT | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 6 | \$23.00 | \$138.00 | 30 | Issue |
| 11 | CNN | CNN EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$36.00 | \$252.00 | 30 | Issue |
| 12 | DISC | DISC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$45.00 | \$360.00 | 30 | Issue |
| 13 | DISC | DISC W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 14 | ENT | ENT PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$29.00 | \$232.00 | 30 | Issue |
| 15 | ESP2 | ESP2 PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$29.00 | \$232.00 | 30 | Issue |
| 16 | ESP2 | ESP2 W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$23.00 | \$92.00 | 30 | Issue |
| 17 | ESPN | ESPN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 7 | \$45.00 | \$315.00 | 30 | Issue |
| 18 | ESPN | ESPN W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 19 | ESPN | ESPN DT | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 5 | \$23.00 | \$115.00 | 30 | Issue |
| 20 | ESPN | ESPN EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 6 | \$36.00 | \$216.00 | 30 | Issue |
| 21 | FOOD | FOOD PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$45.00 | \$360.00 | 30 | Issue |

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| Order # | 62341971 |
| Syscode | 7790 |
| System Name | Spectrum/Traverse City, MI |
| Market | Traverse City |
| AE | Matthew Marcus |
| Sales Coordinator | Lika Marino |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+3 Jul16 |

| | |
|-----------------|---------------------------|
| Flight Dates | 10/03/16 - 10/09/16 |
| Agency | Strategic Media Placement |
| Advertiser | MI GOP |
| Client Code | |
| Product Code | |
| Est Code | HD-101 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 09/28/16 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 1 |
| Total | \$12,930.00 |
| Commission | \$1,939.50 |
| Net Total | \$10,990.50 |
| Total Spots | 436 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
| CPP | CPM |

Comments : 9.29 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22 | FOOD | FOOD W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 23 | FXNC | FXNC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 9 | \$45.00 | \$405.00 | 30 | Issue |
| 24 | FXNC | FXNC W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 25 | FXNC | FXNC EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 6 | \$34.00 | \$204.00 | 30 | Issue |
| 26 | FXNC | FXNC DT | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$23.00 | \$161.00 | 30 | Issue |
| 27 | FXNC | FXNC EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$36.00 | \$288.00 | 30 | Issue |
| 28 | GOLF | GOLF PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 4 | \$23.00 | \$92.00 | 30 | Issue |
| 29 | GOLF | GOLF W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$18.00 | \$72.00 | 30 | Issue |
| 30 | GOLF | GOLF DT | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 4 | \$12.00 | \$48.00 | 30 | Issue |
| 31 | GOLF | GOLF EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 4 | \$18.00 | \$72.00 | 30 | Issue |
| 32 | HALL | HALL PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$29.00 | \$232.00 | 30 | Issue |
| 33 | HALL | HALL W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$23.00 | \$92.00 | 30 | Issue |
| 34 | HGTV | HGTV PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$45.00 | \$360.00 | 30 | Issue |
| 35 | HGTV | HGTV W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 36 | HIST | HIST PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$45.00 | \$360.00 | 30 | Issue |
| 37 | HIST | HIST W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 38 | LIF | LIF PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$36.00 | \$288.00 | 30 | Issue |
| 39 | LIF | LIF W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 7 | \$29.00 | \$203.00 | 30 | Issue |
| 40 | LIF | LIF EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 6 | \$29.00 | \$174.00 | 30 | Issue |
| 41 | MNBC | MNBC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$36.00 | \$288.00 | 30 | Issue |
| 42 | MNBC | MNBC W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$29.00 | \$116.00 | 30 | Issue |

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| Office | Washington | Product Name | | Net Total | \$10,990.50 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 436 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+3 Jul16 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | - |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43 | MNBC | MNBC EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 5 | \$27.00 | \$135.00 | 30 | Issue |
| 44 | MNBC | MNBC DT | 10/3/16 | 10/9/16 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 6 | \$18.00 | \$108.00 | 30 | Issue |
| 45 | MNBC | MNBC EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$29.00 | \$203.00 | 30 | Issue |
| 46 | NFLN | NFLN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$23.00 | \$184.00 | 30 | Issue |
| 47 | NFLN | NFLN W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$18.00 | \$72.00 | 30 | Issue |
| 48 | TBSC | TBSC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$36.00 | \$288.00 | 30 | Issue |
| 49 | TBSC | TBSC W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$29.00 | \$116.00 | 30 | Issue |
| 50 | TLC | TLC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$36.00 | \$288.00 | 30 | Issue |
| 51 | TLC | TLC W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$29.00 | \$116.00 | 30 | Issue |
| 52 | TNT | TNT PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$45.00 | \$360.00 | 30 | Issue |
| 53 | TNT | TNT W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |
| 54 | TRAV | TRAV PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 12 | \$23.00 | \$276.00 | 30 | Issue |
| 55 | TRAV | TRAV W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 84 | \$18.00 | \$1,512.00 | 30 | Issue |
| 56 | TVL | TVL PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$36.00 | \$288.00 | 30 | Issue |
| 57 | TVL | TVL W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$29.00 | \$116.00 | 30 | Issue |
| 58 | USA | USA PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 8 | \$45.00 | \$360.00 | 30 | Issue |

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| Product Code | |
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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Show All Lines | |
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Comments : 9.29 New Order, Please Review and Confirm. Thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 59 | USA | USA W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$36.00 | \$144.00 | 30 | Issue |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 436 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 436 |
| AMT | \$12,930.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$12,930.00 |

SYSTEM APP: SALES ACCT

Date Printed 09/28/16

62341971 | Traverse City | Spectrum/Traverse City, MI | 7790 |